



MOLST Video Wins 2008 National Health Information Award

Excellus BlueCross BlueShield, the Medical Society of the State of New York, New York State Department of Health, and the Monroe and Onondaga Counties MOLST Community Implementation Team collaborated to create the Medical Orders for Life-Sustaining Treatment (MOLST) video, titled, "Writing Your Final Chapter: Know Your Choices... Share Your Wishes." This video was selected as a winner in the 15th annual National Health Information Awards. The National Health Information Awards recognize the nation's best consumer health information programs and materials.

"Writing Your Final Chapter: Know Your Choices... Share Your Wishes" received an award in the Videos category for Consumer Decision-Making Information.

"We were delighted to participate in the National Health Information Awards program and were honored to be selected as a winner," says Dr. Patricia Bomba, who spearheaded the creation of the MOLST program and the production of the MOLST video. "Our winning entry was chosen from more than 1,000 entries judged by a national panel of health information experts. As we celebrate this award, we again extend our sincere gratitude to the patients, families, faculty, and organizations who participated in the production of the video, the members of the MOLST DVD and Web-based Tools Subcommittee, the MOLST Community Implementation Team and NYSDOH for their counsel, and the senior leadership of Excellus BCBS and MSSNY for their generous funding of the project. We are also grateful to David Rose for working on this program which can help so many people."

The awards program is coordinated by the Health Information Resource Center, a national clearinghouse for consumer health information programs and materials. The Center distributes accurate and timely consumer health information materials to professionals and managers in the field.