

NYSHFA's 9th Annual **NURSE LEADERSHIP CONFERENCE**

April 28-29, 2011
Turning Stone Resort & Casino
Verona, New York



Program Includes:

- Opening Keynote address by Leah Klusch: Keeping up with the MDS 3.0
- MOLST and the Family Health Care Decisions Act
- Infection Control: C-Diff; MRSA and Surveillance Systems
- The New Quality Indicator Survey: Information from the Field
- Closing Keynote address by Gwen Webber-McLeod: The Influence of Leadership



“Setting the Standard for Excellence in Long-Term Care”

DOOR
PRIZES

CONFERENCE

THURSDAY, APRIL 28, 2011

8:30 am—9:00 am **Conference Registration**

9:00 am—9:15 am **Welcome**

Keynote Session

9:15 am—12:15 pm **“Are You Keeping Up with the New MDS 3.0???”**

Ms. Leah Klusch, RN, BSN, MA—Executive Director, The Alliance Training Center ,
Alliance, OH



Bio: Leah Klusch is the founder and Executive Director of the Alliance Training Center. As an educator and consultant, she has extensive experience in presenting motivating programs for a variety of health care professionals. Her dynamic style, sense of humor, and innovative ideas make her a highly sought after speaker and recognized nurse leader in the health care industry. Leah has completed the CMS MDS 3.0 Train the Trainer course and serves as an operational consultant to many providers and ownership groups throughout the country as well as many industry associations.

Our expert is back!! Leah will guide participants through lessons learned over the last 6 months of MDS 3.0 implementation. She will provide direction and facilitate discussion (with a little humor added) on the following:

- CMS changes to the MDS 3.0 over the last 6 months and discuss those we would like to see in the future
- Prepping your staff to conduct effective resident interviews
- Assessing your documentation for risk and liability
- Ensuring utilization of the correct definitions for falls, restraints, and pressure ulcers
- Minimizing your facility’s regulatory risk related to the MDS 3.0
- Capturing the reimbursement due for services rendered

12:15 pm—1:15 pm **Lunch**

Concurrent Session

1:15 pm—2:45 pm **“Healthcare Reform: Focusing on End of Life, Ethics and the MOLST”**

Dr. Patricia Bomba, Excellus Blue Cross Blue Shield, Rochester, NY

Bio: Dr. Patricia Bomba is a nationally-recognized expert who currently serves as the Vice President and Medical Director, Geriatrics for Excellus Health Plan, Inc. and subsidiaries of The Lifetime Healthcare Companies. In her current role, she serves as a geriatric consultant on projects and program development affecting seniors. She is a nationally recognized palliative care and end-of-life expert who designs and oversees the implementation of community projects. Prior to her work at Excellus Health Plan, Inc., she was engaged in private practice in Internal Medicine and Geriatrics in Rochester, New York. Dr. Bomba is passionately focused on educating the medical community and the public at large with a goal of improving the quality of life for seniors and their families.

In this session, Dr. Bomba will discuss effective, ethical, person-centered conversations that emphasize shared, informed medical decision-making as the key element of the Medical Orders for Life-Sustaining Treatment (MOLST), an end-of-life care transitions program. She will describe the key changes in New York State Public Health Law with passage of MOLST legislation, Family Health Care Decisions Act (FHCDA) and the Palliative Care Information Act. Needed healthcare reform will be reviewed including enhanced reimbursement for thoughtful advance care planning discussions, eMOLST and financial support to expand professional training and community education, including key tools and resources for MOLST implementation.

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THURSDAY, APRIL 28, 2011

Concurrent Session — Continued

1:15 pm—2:45 pm **“A New Twist on ‘Colonization’ - Expanding Infection Control Strategies, Tools and Resources for Long Term Care”**

Ms. Mary Therriault, RN, MSN, Senior Director, Quality and Research Initiatives,
Healthcare Association of New York State, Rensselaer, NY

Bio: Ms. Therriault coordinates HANYS' activities related to the Centers for Medicare and Medicaid Services (CMS) Hospital Quality Initiative, which includes developing an education plan for members, coordinating regional efforts and communicating important information that can be used by health care facilities to improve performance. She also has over 10 years of Infection Control experience in long term care settings in New York State providing direct care or consultation services.

Mary will bring her knowledge and enthusiasm for teaching to this session as she discusses management of some of the top infection control issues in health care. She will provide a systems approach to conducting effective surveillance and discuss ways for you and your staff to stay on top of C-Diff and MRSA infections in the LTC setting.

2:45 pm—3:00 pm **Break**

3:00 pm—4:30 pm **“Nursing Home Surveillance Update”**

Ms. Jackie Pappalardi—NYSDOH Director of Residential Services, Office of Long Term Care,
Delmar, NY

Bio: Ms. Pappalardi is the Director of Residential Services for the Office of Long Term Care and provides overall direction and management to program managers, bureau directors and related programs in the Department of Health's Regional Offices. Ms. Pappalardi is responsible to review, develop and implement regulatory and policy directives while developing and monitoring Division performance standards and strategies for making improvements in long term care settings. Ms. Pappalardi also provides oversight of federal and state surveillance activities for nursing homes and ICF/MRs, including surveys, complaint investigations and resolutions, as well as enforcement proceedings. Ms. Pappalardi represents the Division through communication to providers, external partners, funding sources and relevant Federal and State agencies. The Director is a part of the Office of Long Term Care's Executive Team that continues to develop and provide support and input for Office-wide initiatives.

Ms. Pappalardi returns this year to provide participants with focused updates from the Department of Health related to the old and new survey processes; the progress with the Gold Stamp Initiative; Quality Improvement Activities and to provide a forum for discussion of Long Term Care Issues.

4:30 pm—6:00 pm **Reception (and more door prizes!)**

Sponsor: Bar — Medline Industries

Join us for a relaxing break after a day of education. Hors d'oeuvres and beverages will be served. Meet your friends or make new ones!



NURSE COLLEAGUES



CONFERENCE SCHEDULE

FRIDAY, APRIL 29, 2011

8:00 am—8:45 am **Continental Breakfast**

8:45 am—10:30 am **“The Train Has Left the Station...Are You on Board with the New QIS Survey?”**
Ms. Barbara Nodiff, RN, MS, President, Associated Geriatric Information Network,
New Rochelle, NY

Bio: Barbara is a nationally recognized expert, author and speaker on post-acute care and related issues. She founded AGIN Inc. in 1986, building on her experience as a consultant and nursing department manager at a variety of long term care facilities in New York. A noted authority on regulatory compliance, quality assurance and operational management, Barbara is a frequent speaker at regional and national conferences and seminars. She has served on advisory committees of government agencies and private companies and has been honored by a variety of professional organizations.

Come and hear the most current information on the New Quality Indicator Survey Process. Ms. Nodiff has been interviewing facilities and collecting data as Skilled Nursing Facilities go from mock to real surveys in each region of the state as this process rolls out. Skilled Nursing Facilities in Buffalo, Rochester, New Rochelle started as early as last August and now NYC and Long Island are in the mix. Hear what she has learned to help facilities prepare their staff, residents and families for this change and how you as a Leader can master your skills.

10:30 pm—11:00 pm **Break & Visit with the Vendors**

Closing Keynote Session

11:00 am—1:00 pm **“Everything Rises and Falls on Leadership”**
Ms. Gwen Webber-McLeod, MS, President & CEO, Gwen, Inc., Auburn, NY



Bio: Gwen Webber-McLeod, President and CEO of Gwen, Inc. is a seasoned professional leader with a dream to create a business support for individual leaders. A skilled communicator and executive director in several organizations, Gwen is well known and respected throughout New York State for her leadership spanning a 30 year career. Her company, Gwen, Inc. and its hallmark service The Leadership Connection: A Resource Centered on Great Leadership touches the lives of 1000 private, public, nonprofit, education, entrepreneurs and health care leaders each year. This regional resource center for leaders exists to deliver direct support to individual leaders and leadership teams throughout New York. Gwen takes great pride in being a seasoned professional leader and has a specific point of view about the importance of leading with one's head, heart and gut.

In our closing session, get ready to be inspired! Gwen will make you feel more confident, competent, courageous and calm in the profession of leadership.

1:00 pm—2:00 pm **Farewell Lunch**

Advisory Committee

New York State Health Facilities Association & Foundation for Quality Care would like to take this opportunity to thank the following people:

- Nancy Babis, *Briody Health Care Facility*
- Gail Brocious, *ROHM Services*
- Doreen Chiacchiaro, *Nesconset Center for Nursing*
- Amy Lee, *Capital Living & Rehab Centres*
- Patricia Long, *Elant at Fishkill*
- Lori Mellini, *Auburn Nursing Home*
- Toni Mooney, *Kings Harbor Multicare Center*
- Lisa Volk, *St. Johnsville Rehab & Nursing Center*
- Susan Yudikaitis, *Vestal Nursing Center*



100% Money Back Guarantee:



If you have to leave the conference because of survey, 100% of your registration fee will be refunded.

What's Included in Your Conference Registration Fee:

- All education sessions
- All conference handouts
- Access to table top vendors
- Lunch on both days
- Reception on April 28th
- All coffee breaks
- \$5.00 meal coupon
- \$5.00 Casino match play coupons

Visit the Turning Stone Casino's website to view the latest additions and renovations:
www.turningstone.com

Overnight Accommodations: April 27-30, 2011

Call Turning Stone Resort & Casino at (800) 771-7711 and mention you are attending a conference sponsored by the New York State Health Facilities Association. The cutoff date for registering for overnight rooms is **March 27, 2011**.

Single/Double accommodations: \$122.00 plus tax for Wed., April 27 through Sat., April 30, 2011

Registration:

Registration is on a first come, first serve basis. Early registration is advised and appreciated.

NYSHFA's Cancellation Policy:

Cancellations must be received five (5) business days prior to the conference. Cancellations may be faxed to NYSHFA or sent via the US mail. Telephone cancellations must be combined with a written notice. Cancellations received after the five (5) day deadline will be assessed a \$50.00 administrative fee per person. **No shows will be billed.** Cancellations will not be accepted after the conference.

Directions:

Take I-90 (NYS Thruway) to Exit 33 (Verona); through the tollbooth travel straight to the stoplight. Take left onto Route 365, and the next left into the Resort.



Registration Form

**NYSHFA's 9th Annual Nurse Leadership Conference
April 28-29, 2011**

Turning Stone Resort & Casino, Exit 33 NYS Thruway, Verona, New York

Please complete the entire form and forward with your check (or credit card information) **Payable to:** Foundation for Quality Care, Attn: Sharon O'Brien, 33 Elk Street, Suite 300, Albany, NY 12207, Phone (518) 462-4800 ext 22, Fax (518) 462-4370. You may register online at www.nyshfa.org, then click on education. **Please note: No shows will be invoiced.**

Registration Fees:

Members: \$230.00 1st registrant from facility, \$220.00 2nd registrant and for every registrant thereafter from the same facility.
Non-Member: \$265.00 1st registrant from facility, \$245.00 2nd registrant and for every registrant thereafter from the same facility.
Registrants may also "Split" the registration, i.e. attend day 1 for 1/2 price or attend day 2 for 1/2 price.

Multi Facility Rate: Send as many registrants for \$205.00 per attendee. Minimum of five registrants.

Please print or type. Additional registrants, please duplicate this form.

<u>REGISTRANT</u>	<u>DATE(S)</u> <u>ATTENDING</u>	<u>FEE</u>	<u>KOSHER</u> <u>MEAL (✓)</u>
Name: _____	_____	\$ _____	_____

Title: _____

Total Payment: \$ _____

Facility: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

(please check) I am a graduate of one of the NYSHFA/FQC Nurse Leadership Institute Programs.

Concurrent Session: (please check the concurrent session you want to attend)

Thursday, April 28, 2011

Concurrent Session I—1:15 pm—2:45 pm

____ Healthcare Reform with Emphasis on End of Life, MOLST and Ethics

____ Managing Infection Control Issues in LTC Facilities

Circle Payment Method: **Check** **AMEX** **Discover** **MasterCard** **Visa**

Card Number: _____ Exp. Date: _____

Name on Card: _____

(exactly as on card)

Credit Card Billing Address: _____

Cardholder Signature: _____

I authorize NYSHFA and Foundation for Quality Care to use the above MasterCard, Visa, Discover, or Amex to charge applicable registration fees. I also understand that registration fees of those who cancel the day of the program or fail to attend are forfeited. Substitutions are permitted and encouraged.

If you need services identified in the Americans with Disabilities Act, call NYSHFA at (518) 462-4800 ext. 27.

SPONSOR SPOTLIGHT

New York State Health Facilities Association

We would like to take this opportunity to thank the following sponsors:

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