

Compassionate Care:

Special Conference Call Series

A Conversation with Dr. Patricia Bomba



Patricia Bomba, MD, FACP, MedAmerica's Medical Director, leads the Community-wide End-of-Life/Palliative Care Initiative and implementation of Community Conversations on Compassionate Care, Medical Orders

for Life-Sustaining Treatment program, a community Web site, CompassionAndSupport.org, Community Principles of Pain Management and Guidelines for Long Term Feeding Tube Placement. Her collaborative work with NYSDOH on health policy and legislative advocacy established MOLST as a statewide program. Currently, she chairs the MOLST Statewide Implementation Team and the National Healthcare Decisions Day New York State Coalition, is New York State's representative on the National POLST Paradigm Task Force, and is a member of the Medical Society of the State of New York Ethics Committee. In addition to serving as a New York State Delegate to the White House Conference on Aging, she served as a member of the Review Committee of the National Quality Forum's Framework and Preferred Practices for a Palliative and Hospice Care Quality project. She has practiced Internal Medicine and Geriatrics in the Rochester community since 1979.

We know that as agents, you care deeply for the welfare of your clients. After all, isn't that why you do what you do? Part of being a trusted advisor to your clients and looking out for their welfare is fully understanding end-of-life issues we will all eventually face as we age. With this in mind, we are pleased to present "Compassionate Care: A Conversation with Dr. Patricia Bomba."

Dr. Bomba is a nationally recognized palliative care and end-of-life expert who is passionately focused on educating the public on these issues with a goal of improving the quality of life for seniors and their families. She has spoken extensively regionally, statewide and nationally to professionals, community groups and professional organizations on issues related to Palliative Care, Pain Management, Advance Care Planning, End-of-Life Care, Elder Abuse and Wellness and Healthy Living for the Older Adult. Dr. Bomba is author of several articles on these issues and has made numerous radio and television appearances to discuss these topics in an effort to provide compassion, support and education along the health-illness continuum.

Join us on April 20, 2010 at 2 p.m. EST for our first conversation with Dr. Patricia Bomba to discuss Whole Person Elder Planning & Advance Directives.

How to Participate:

Call: 1-800-708-6791 | No Access Code Required

Participants should dial in 15 minutes before the call begins.

**Only
150 Slots
Available!**

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