



# NATIONAL HEALTHCARE DECISIONS DAY

★ *your decisions matter* ★

## NHDD Activities in the Workplace

2010

### Employee & Community Surveys

- Since 2001 Excellus BlueCross BlueShield has done serial surveys about advance care planning for both its employees and the Upstate New York community. The serial employee surveys have demonstrated increasing rates of awareness about advance care planning and increasing rates of health care proxy completion, from 30% completion in 2002, to 34% completion in 2006, to 43% completion in 2008. These surveys have repeatedly highlighted the disparity between values and actions when it comes to end-of-life care planning. The 2008 community survey found that while 90% of Upstate New Yorkers believed that it was important to have someone make medical decisions for them if they were unable to, only 42% designated a "health care proxy" to ensure their wishes are carried out.
  - [2001 Community Survey Results](#)
  - [2002 Employee Survey](#)
  - [2002 Employee Survey Results](#)
  - [2006 Employee Survey](#)
  - [2006 Employee Survey Results](#)
  - [2008 Employee Survey](#)
  - [2008 Employee Survey Results](#)
  - [2008 Community Survey Results](#)
- Independent Health did a survey of its employees for NHDD in 2009. [View the survey tool here.](#)

### Employee Advance Care Planning Campaigns

- In 2007, Excellus BlueCross BlueShield initiated an Advance Care Planning Campaign for its employees. After the campaign there was an increase in completion of health care proxies from the year before. **Employers:** please [Contact Us](#) if you would like more information about the Employer Advance Care Planning Campaign or would like a copy of the Employer Advance Care Planning Campaign Toolkit.