



# NATIONAL HEALTHCARE DECISIONS DAY

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## National Healthcare Decisions Day Colleges & Universities Subcommittee

Tuesday, January 26, 2010  
9:00 – 10:00

### MINUTES

**Participants:** Mary Beth Morrissey, Esq., Dr. Patricia Bomba, Penny Weller,  
Teddy Morrissey, Syracuse University, Co-Chair of Student Subcommittee

#### Conference Call Goals:

1. Mary Beth Morrissey, chair, opened the meeting with introductions, welcoming Teddy Morrissey, co-chair of the student subcommittee, representing Syracuse University. Teddy shared that he is a freshman at the Newhouse School of Public Communications at Syracuse University. Penny Weller reviewed the names of the other members of the student committee and the schools they are representing: Duane Brown of RIT, Keilah Roberts of Nazareth College, Drew Tschetter and Patrick Donohue of SUNY Brockport and Heather Auglier of Dominican College.
2. Duane is serving as Teddy's co-chair of the student subcommittee.
3. Dr. Bomba and Mary Beth discussed the overarching goals of the newly established NHDD Coalition of Colleges and Universities, including, outreach to college students to raise awareness about their rights to make health care decisions and execute health care proxies, and ii) outreach to college administrators to facilitate implementation of health care planning for college students. Mary Beth agreed to develop a template document for use by the students in their initial outreach work with the student communities, and also agreed to work on a template for use with the college administrators.
4. Discussion followed with Teddy about the various infrastructures and vehicles of communication that the Coalition might make use of and/or develop to promote and advance the Coalition's goals among college students. Teddy suggested utilizing the college radio and TV stations. Teddy also offered to approach faculty of the Maxwell School of Public Policy at Syracuse about the project. Dr. Bomba and Teddy proposed developing a sponsored contest in which the schools of communication could have their students participate. It was agreed that this kind of activity would generate a great deal of interest, especially if there were a prize awarded.
5. After discussion, the following activities were agreed upon as targets for the next six months:
  - Expanding coalition membership to schools of law, social work and other undergraduate and graduate schools;
  - Accessing a university and college database for email circulations;
  - Developing communication tools through PSAs, webinars, radio stations, talk show appearances, and websites;
  - Targeting the fall for development of a contest among the schools of communication for a sponsored prize.
  - Development of templates for outreach work in college communities.

**The next conference call for the NHDD Coalition of Colleges and Universities will be on:**  
Tuesday, February 16<sup>th</sup> at 9:00 am.

**Conference Call Instructions:**

Dial-in number: 1-800-747-5150 and Participant code: 2384514