



[NationalHealthcareDecisionsDay.org](http://NationalHealthcareDecisionsDay.org)

[National Healthcare Decisions Day](#) web page on [CompassionAndSupport.org](http://CompassionAndSupport.org)

[NHDD New York State Coalition](#)

[NHDD NYS Coalition Collaborators](#)

## National Healthcare Decisions Day New York State Coalition Conference Call

**Date:** Wednesday, March 3, 2010

**Time:** 10:00 a.m. – 11:00 a.m.

### Conference Call Instructions

Dial-in number: 1-800-747-5150

Passcode: 2384514

### **NHDD NYS Coalition 2010 Goals:**

- Increase conversations that lead to completion of health care proxies
- Increase awareness of the MOLST Program in the community
- Ensure that Family Health Care Decisions Act is passed

### **Meeting Goals:**

- Discuss plans for NHDD 2010.
- Provide updates on statewide implementation of the MOLST Program.
- Define strategies to ensure 2010 are the year **Family Health Care Decisions Act** finally becomes law in New York State!
- Review health care reform with special attention to the provision in H.R. 3200 for thoughtful advance care planning discussions and MD reimbursement.

### **1. Welcome and Introductions**

- Pat opened the meeting and reviewed the goals of the NHDD NYS Coalition, the meeting and thanked each member for their work in moving FHDA to be passed through the Senate this last week.

### **2. Review minutes from February 3, 2010 meeting**

- No changes noted

### **3. Updates and Action Items**

- **Describe plans for NHDD 2010 (per region):**
  - WNY
    - Cara S. reported that the local coalition recently met using NHDD as a focus, further discussing and asking each agency what event or activity they plan to host for NHDD. There will be two Vesta productions, a radio show on NHDD being held on April 16<sup>th</sup> plans for on-going education to heighten awareness on ACP around the time school begins and Thanksgiving highlighting the message of "right to choose".
    - Pat mentioned her experience with using two phrases that highly motivate advance care planning and completion of advance directives: "It's a gift" and "It helps you to stay in control".
    - Father Richard and Elaine David reported the administration in the Kaleida system has been reinvigorated on MOLST and momentum in implementing MOLST in the system has accelerated.
  - Rochester
    - Paul C. at LifeSpan states their planning for NHDD is to heighten awareness among their staff and clients.
    - Lifetime Care has created an NHDD poster (11 x 17) with one side written in Spanish and the other side in English. The NHDD logo in Spanish has been approved by the national NHDD

leader, Nathan Kottkamp. The PDF of the poster can be found on the CompassionAndSupport.org home page along with a printable PDF of an 8 ½ x11 flyer.

- On the morning of April 16<sup>th</sup>, Pat will present to small business owners and CEOs at the Rochester Business Alliance on the CCCC/ACP Employee Campaign. Medical Grand Rounds will be held at Mercy Hospital in Buffalo on April 1<sup>st</sup>. The new wrist band (like the “live Strong”) one in blue that will have CompassionAndSupport.org and “Five Easy Steps” and a hot pink one having CompassionAndSupport.org and MOLST. Pat has recently begun a series of radio spots focusing on ACP with WHAM, as a result of a partnership with RochesterHealth.com.
- Excellus BCBS and Univera Health Care will be heightening awareness of ACP, encouraging all employees (and their adult family members) to complete and/or update their Health Care Proxy – tying this to HealthyRewards and ActiveRewards at all sites in each region.

**Follow Up:**

- **Team** – To order NHDD posters (11 x 17), please place your request indicating the specific quantity you would like through [“Contact Us”](#) on CompassionAndSupport.org. Please feel free to print the 8 ½ x 11 NHDD flyer. These are not available for order.
- **Team** – To order blue and/or pink wrist band, please place your order through [“Contact Us”](#). **Please be specific in how many of each wrist band you would like, in the comment section.**
- **Team** – Please email [Penny.Weller@Excellus.com](mailto:Penny.Weller@Excellus.com) with a flyer/PDF of your event or activities. These will be posted on the NHDD Web page on CompassionAndSupport.org.

▪ CNY

- Donnie reports providing MOLST education in the North Country. She will be drafting a proposal to implement health care proxies among hospital employees.  
**Follow Up:** Continue follow up with the college president & report outcome.
- Peter reports the Onondaga County Sharing Your Wishes Coalition is focusing on the religious and faith based groups in their community.
- Stacey (CVPH) reports the hospital will begin integration of MOLST around May and the Community Program and Hospital Foundation are hosting a lecture series on ACP, having someone on hand to help people complete their HCP, while increasing education to hospital staff on ACP & MOLST.

▪ Capital District

- Alan H. Taylor is taking the lead on with focus on the university/college level. A panel to discuss ACP from a medical/legal and ethical perspective along with a Podcast. Encouragement of students to speak with their parents and grandparents.  
**Follow Up:** Provide link of Podcast to [Patricia.Bomba@lifethc.com](mailto:Patricia.Bomba@lifethc.com) and [Penny.Weller@Excellus.com](mailto:Penny.Weller@Excellus.com) who will make this available to others.

▪ Hudson Valley Region

- Bonnie Walsh reported tables being set up in the cafeteria for staff and at Assisted Living Facilities where there will be volunteers to assist completion of HCP. Dominican College (including the diverse population) will have a proclamation and press release.
- Mary Beth reports focusing on faith based communities, 7 libraries and 3 senior centers in Westchester County, distributing ACP & MOLST material. A local hospital will be having a presentation on April 16<sup>th</sup>.

• **Family Health Care Decisions Act (FHCDA) & MOLST Update**

- FHCDA has been passed by the Assembly and by the Senate last week. Pat continues to work on MOLST revisions with the NYSDOH, OMRDD & OMH and needed revision as a of the result passage of the FHCDA. Prior work on revisions of the MOLST form in 2009 focused on integration of special populations (e.g. developmentally disabled persons) was placed on hold in January, awaiting likely passage of FHCDA.
- A NYS MOLST and Statewide Implementation team is under development.
- The eMOLST project is a pilot program in the Rochester area through the HEAL5 grant. Project includes evaluation of current systems and workflow, with plans to scan, attach and link to the RHIO. An eMOLST software application is being built that includes QA and MOLST Use Cases; mobile application survey will be developed and sent.
- Once developed, MOLST Use Cases will be posted on CompassionAndSupport.org, utilized for the eMOLST and other health systems to ensure the eMOLST is completed accurately.

- **Team** – provide [Penny.Weller@Excellus.com](mailto:Penny.Weller@Excellus.com) any op-ed pieces on FHODA.
  - **NHDD Colleges and Universities Subcommittee**
    - Leader is Mary Beth Morrissey and co-leaders are, Teddy Morrissey and Duane Brown.
      - Mary Beth requested that anyone wanting to participate to connect through [Contact Us](#). Many schools are involved, some including, Brockport, Syracuse University, Rochester Institute of Technology, Dominican, Hunter, Albany Law and more. Goals are two fold. One being education and heightening awareness to students and the other is implementation of ACP booklets into the admissions process/packet.
      - A [Colleges and Universities Web page](#) will be a new addition to the CompassionAndSupport.org Web site in the very near future.
      - Some specific resources for this population will include toolkits (to assist busy students who are focusing on their studies), Facebook and Twitter.
- **NHDD Diversity Subcommittee**
  - Lead is Alfredo Gonzalez (Lifetime Care), Debbie Stamps (Chi Eta Phi) and a colleague of Alfredo's Liz Aristy have worked with Pat and Penny in filling seats at a Rochester area all-day MOLST Conference for March 20<sup>th</sup>. Since all seats were filled within 7 days, an additional conference has been planned for Diverse Populations on [April 17<sup>th</sup>](#).

**Follow Up:**

- **Resources and Ordering Materials**  
**Use [Contact Us](#) to order the following NHDD event resources:**
  - [NHDD Poster](#)
  - "Five Easy Steps" [Wrist Band](#)
  - [PSA DVDs](#) (Public Service Announcements)
  - Please note to order the **2010 PSA DVD** (seven, 30 second spots, with one in Spanish) please specify this along with the quantity desired in the comment section on [Contact Us](#). If you have already requested one or more PSA DVD, they will be mailed so you will be sure to receive them by April 1<sup>st</sup>. If you need them sooner, please contact [Penny.Weller@Excellus.com](mailto:Penny.Weller@Excellus.com).
  - it (includes, 10 [NHDD Posters](#), 20 [NHDD flyers](#), 100 [Bookmarks](#), 10 [Advance Care Planning \(ACP\) Booklets](#) (English), 1 [ACP Booklet](#) (Spanish), [5 PSA DVDs](#), 100 "Five Easy Steps" [wrist bands](#) and an [order form](#)).

**Use the order form to obtain the following NHDD event resources:**

- [ACP Booklets](#), English or Spanish (includes Health Care Proxy and Living Will)
- [Bookmarks](#)
- [Community Conversations on Compassionate Care \(CCCC\) video](#)

**Additional NHDD event resources:**

- Join us on [Facebook](#) and [Twitter](#)
- Print [NHDD flyer](#)
- Listing of [additional resources](#) to prepare for your event
- View the [NHDD NYS Coalition page](#), which lists our collaborating resources
- Contact [Penny.Weller@Excellus.com](mailto:Penny.Weller@Excellus.com) with a PDF or flyer of your NHDD event to be posted on this Web page.

4. 2010 Conference Calls

- a. April 7, 2010 from 10:00 – 11:00 am
- b. All meeting minutes and additional information can be found on the [NHDD NYS Coalition Web page](#).
- c. Future schedule
  1. Follow Up Meeting TBD

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