



NATIONAL HEALTHCARE DECISIONS DAY

★ *your decisions matter* ★

National Healthcare Decisions Day (NHDD) 2011

National Outcomes Report

Dear National Healthcare Decisions Day Team,

It's been 10 days since NHDD 2011. The survey results continue to come in, but the response rate is only about 10%. Nevertheless, based on just 118 participants, we know the following:

- Over 626,000 medical staff members, employees, or organization members received either specific education on advance directives or received some sort of reminder about National Healthcare Decisions Day.
- Over 35,000 people attended public NHDD events.
- Over 1,800 advance directive documents were known to be executed.
- NHDD was mentioned in media all across the country.

PLEASE help us boost these numbers by responding to the brief survey. I assure you, it is short: <https://www.surveymonkey.com/s/6XCQW8K>

I look forward to providing a much more robust report on May 16.

Again, thanks for all you did to help make NHDD 2011 so successful, and thank you for helping to provide the proof to back up that statement via the survey.

Cheers,
Nathan
Chair

National Healthcare Decisions Day Initiative

www.nationalhealthcaredecisionsday.org

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