



Date: January 7, 2002
To: All Excellus Employees
From: Kevin Hill, C.O.O. and Executive V.P., Excellus Health Plan
Patricia Bomba, M.D. and Excellus Medical Director, Geriatrics
Re: Advance Care Directives: Planning for Important Health Care Decisions

Excellus is a co-sponsor of a community-wide goal to promote awareness and completion of advance care directives. It is important, however, that we start at home. Therefore, our first step in this initiative is to make sure that awareness is raised in our own company.

Please take a moment to complete this short survey. It will help us determine how we can best serve our company and the community.

As a thank you, we will make a \$2 donation to Genesee Region Home Care Hospice or the local Hospice in each respective region for each completed survey. The information you provide will be handled with strict confidence.

- 1. Would you say that you know what an Advance Care Directive is?
2. Have you ever: Appointed a Health Care Proxy? Completed a Living Will?
3. Please indicate whether you are interested in any of the following:
4. Where are you employed?:
5. Into which of the following age groups do you fall?
6. Check your employment background:

Please return via interoffice mail. Fold in half & staple. (Address on back.)
Your response is appreciated by January 25th. Thank you for your participation.

Look for upcoming informational opportunities.